## WWW.PROTEGEREPRODUCTS.COM



# **Privacy Policy**

#### **UPDATED December 2024**

American Quality Products LLC ("we," "our," or "us") values your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website, protegereproducts.com (the "Website"). By using the Website, you consent to the practices described in this Privacy Policy.

## 1. Information We Collect

We may collect the following types of information:

#### a. Personal Information:

- Name
- Email address
- Phone number
- Mailing address
- Payment information (for purchases)

## **b. Non-Personal Information:**

- Browser type and version
- Operating system
- IP address
- Pages visited and time spent on the Website
- Referring website URLs

# 2. Purpose of Use

We use the information we collect for the following purposes:

- To process transactions and fulfill orders.
- To communicate with you regarding your purchases, inquiries, and support requests.
- To improve our Website and services.
- To send promotional materials and marketing communications (you may opt-out at any time).
- To comply with legal obligations.

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## 3. Disclosure of Information

We do not sell, rent, or share your personal information with third parties. Your information is disclosed only under the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our business, such as payment processors or delivery services. These providers are bound by confidentiality agreements and are only permitted to use your information for the purposes specified by us.
- **Legal Compliance:** We may disclose your information if required to do so by law or in response to valid legal requests.

# 4. Data Security

We implement reasonable security measures to protect your information, including:

- Encryption of sensitive data during transmission (e.g., SSL/TLS).
- Secure storage of personal and payment information.
- Restricted access to personal information by authorized personnel only.
- Regular monitoring and updating of our security practices.

Despite our efforts, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

#### 5. Your Choices

- Access and Update: You may access and update your personal information by contacting us.
- Marketing Communications: You can opt-out of receiving promotional emails by clicking the "unsubscribe" link in our communications.

# 6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Effective Date." We encourage you to review this Privacy Policy periodically.

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## 7. Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact us:

American Quality Products LLC info@protegereproducts.com

By using protegereproducts.com, you agree to the terms outlined in this Privacy Policy.

